

Information on Purchasing Advertising Space in Our Program Book 2014 Sargent by the Sea Fundraiser

What is the *Sargent House Museum*? "The mission of the Sargent House Museum is to engage the public in the life, times, work and home of Judith Sargent Murray (1751-1820), pioneering advocate of women's education and equality."

What is *Sargent by the Sea*? Our annual fundraiser to benefit preservation and education programs at Sargent House.

How large is the *Sargent by the Sea* audience? About 100 people attend this fun event each year and will receive a copy. Program books will include a history of Gloucester's privateering past during the American Revolution. They will be made available to visitors throughout the year, a distribution of about 2,000 annually. They will be reprinted as needed.

How much does an ad in our program cost?

- Inside front ad:** \$250.00 (7.75" length by 4.75" width)
- Inside back ad:** \$250.00 (7.75" length by 4.75" width)
- Outside back ad:** \$350.00 (7.75" length by 4.75" width)
- Full page interior ad:** \$125.00 (7.75" length by 4.75" width)
- ½ page interior ad:** \$75.00 (3.75" length by 4.75" width)
- ¼ page interior ad:** \$40.00 (2.0" length by 3.5" width)
- Personal message for \$25.00** (30 words or fewer)

What do I need to do to place an ad? Fill out the form below and give it to the member of the SHM Board along with a check (payable to "Sargent House Museum") or online payment (via Paypal on www.sargenthouse.org). If you are just sending a message, you can use the form below to write the message. For all other ads, email your camera-ready (i.e. digital) ad to Barb Silberman and Kimberlee Cloutier-Blizzard at office@sargenthouse.org.

Who can I contact for questions about advertising in the program? You can email Barb or Kimberlee at office@sargenthouse.org.

Sargent House Museum SBTS Advertising Request

Name of Advertiser: _____ Organization (if any): _____

Phone: _____ Email: _____

Purchased Through: _____

Ad size: _____	Inside front page (\$250)	_____	Full page interior (\$125)
_____	Inside back page (\$250)	_____	Half page interior (\$75)
		_____	Quarter page interior (\$40)
		_____	Personal Message (\$25)

Total amount due: _____ Check enclosed (payable to SHM): _____

or, online payment (via Paypal on www.sargenthouse.org) _____

If you are sending a message, write your message on the reverse of this sheet (30 words or fewer):